

## Focus Website Marketing Inc. - Advertising Rates

State	City	2004		Monthly Cost
		2000 Population	Bankruptcies per 100,000	
Alabama	Birmingham	242,820	918	\$817
	Huntsville	158,216	918	\$533
	Mobile	198,915	918	\$670
	Montgomery	201,568	918	\$678
Alaska	Anchorage	260,283	213	\$203
Arizona	Glendale	218,812	543	\$436
	Mesa	396,375	543	\$789
	Scottsdale	202,705	543	\$404
	Tucson	486,699	543	\$969
Arkansas	Little Rock	183,133	872	\$586
California	Anaheim	332,642	345	\$421
	Fresno	427,652	345	\$541
	Glendale	199,430	345	\$252
	Inglewood	114,959	345	\$145
	Long Beach	472,412	345	\$598
	Los Angeles	3,694,820	345	\$4,674
	Oakland	399,484	345	\$505
	Oxnard	177,984	345	\$225
	Pasadena	139,712	345	\$177
	Pomona	153,555	345	\$194
	Riverside	274,226	345	\$347
	Sacramento	407,018	345	\$515
	San Bernardino	191,631	345	\$242
	San Diego	1,223,400	345	\$1,548
	San Francisco	776,733	345	\$983
	San Jose	894,943	345	\$1,132
	Santa Ana	343,413	345	\$434
Santa Ana	337,977	345	\$428	
Torrance	141,615	345	\$179	
Colorado	Colorado Springs	360,890	589	\$779
	Denver	554,636	589	\$1,198
DC	Washington	572,059	539	\$1,131
Florida	Fort Lauderdale	152,397	501	\$280
	Hialeah	226,419	501	\$416
	Jacksonville	735,617	501	\$1,351
	Miami	362,470	501	\$666
	Orlando	185,951	501	\$342
	St. Petersburg	248,232	501	\$456
	Tallahassee	150,624	501	\$277
	Tampa	303,447	501	\$557
Georgia	Athens	100,266	874	\$321
	Atlanta	416,474	874	\$1,335
	Augusta	195,182	874	\$625
	Columbus GA	185,781	874	\$595
	Savannah	131,510	874	\$421
Idaho	Boise	185,787	666	\$454

Illinois	Aurora IL	142,990	627	\$329
	Chicago	2,896,016	627	\$6,658
	Rockford	150,115	627	\$345
Indiana	Evansville	121,582	885	\$395
	Fort Wayne	205,727	885	\$668
	Indianapolis	781,870	885	\$2,537
Iowa	Des Moines	198,682	427	\$311
Kansas	Wichita	344,284	590	\$745
Kentucky	Lexington-Fayette	260,512	681	\$650
	Louisville	256,231	681	\$640
Louisiana	New Orleans	484,674	651	\$1,157
	Shreveport	200,145	651	\$478
Maryland	Baltimore	651,154	540	\$1,289
Massachusetts	Boston	589,141	276	\$596
	Worcester	172,648	276	\$175
Michigan	Detroit	951,270	625	\$2,180
	Flint	124,943	625	\$286
	Grand Rapids	197,800	625	\$453
	Lansing	119,128	625	\$273
	Sterling Heights	124,471	625	\$285
	Warren	138,247	625	\$317
Minnesota	Minneapolis	382,618	335	\$470
Missouri	Kansas	441,545	648	\$1,049
	St. Louis	348,189	648	\$827
Nebraska	Lincoln	225,581	499	\$413
	Omaha	390,007	499	\$714
Nevada	Henderson	175,381	776	\$499
	Las Vegas	478,434	776	\$1,361
	Reno	180,480	776	\$514
New Jersey	Jersey	240,055	466	\$410
	Newark	273,546	466	\$467
New York	Albany	95,658	399	\$140
	Bronx	1,332,650	399	\$1,950
	Brooklyn	2,465,326	399	\$3,607
	Buffalo	1,170,111	399	\$1,712
	Manhattan	1,537,195	399	\$2,249
	New York	8,008,278	399	\$11,716
	Queens	2,229,379	399	\$3,262
	Rochester	219,773	399	\$322
	Staten Island	443,728	399	\$649
	Syracuse	147,306	399	\$216
	Yonkers	196,086	399	\$287
	North Carolina	Charlotte	540,828	432
Greensboro		223,891	432	\$355
Raleigh		276,093	432	\$437
Ohio	Akron	217,074	778	\$619
	Cincinnati	331,285	778	\$945
	Cleveland	478,403	778	\$1,365
	Columbus OH	711,470	778	\$2,030
	Dayton	166,179	778	\$474
	Toledo	313,619	778	\$895
Oklahoma	Oklahoma	506,132	756	\$1,403

	Tulsa	393,049	756	\$1,090
Oregon	Portland OR	529,121	658	\$1,277
Pennsylvania	Philadelphia	1,517,550	471	\$2,621
	Pittsburgh	334,563	471	\$578
Tennessee	Chattanooga	155,554	1,049	\$598
	Clarksville	103,455	1,049	\$398
	Knoxville	173,890	1,049	\$669
	Memphis	650,100	1,049	\$2,501
	Nashville-Davidson	545,524	1,049	\$2,098
Texas	Arlington	332,969	403	\$492
	Austin	656,562	403	\$970
	Corpus Christi	277,454	403	\$410
	Dallas	1,188,580	403	\$1,756
	El Paso	563,662	403	\$833
	Fort Worth	534,694	403	\$790
	Houston	1,953,631	403	\$2,887
	San Antonio	1,144,646	403	\$1,691
Utah	Salt Lake	181,743	872	\$581
Virginia	Chesapeake	199,184	543	\$397
	Newport News	180,150	543	\$359
	Norfolk	234,403	543	\$467
	Richmond VA	197,790	543	\$394
	Virginia Beach	425,257	543	\$847
Washington	Seattle	563,374	621	\$1,283
	Spokane	195,629	621	\$445
	Tacoma	193,556	621	\$441
	Vancouver	143,560	621	\$327
Wisconsin	Milwaukee	596,974	485	\$1,062